

## NATIONAL CONTRIBUTION



**Dialog has the largest market share in Sri Lanka and is recognised internationally as an innovation champion.**



### SRI LANKA

**In 2015, Sri Lanka's GDP expanded 4.8%. Following political developments and new economic reforms, the country's GDP is expected to continue expanding in the years to come.**

Sri Lanka's mobile penetration rate has accelerated significantly in recent years, reaching 105% by some estimates, driven by the growth in economic and industrial activity. While there remains substantial room for growth, much will depend on the stewardship of the new government. Sri Lanka is managing a number of macroeconomic issues, not the least of which is its growing fiscal deficit. It continues to feel the impacts of its 20-year civil war, which ended only in 2009.

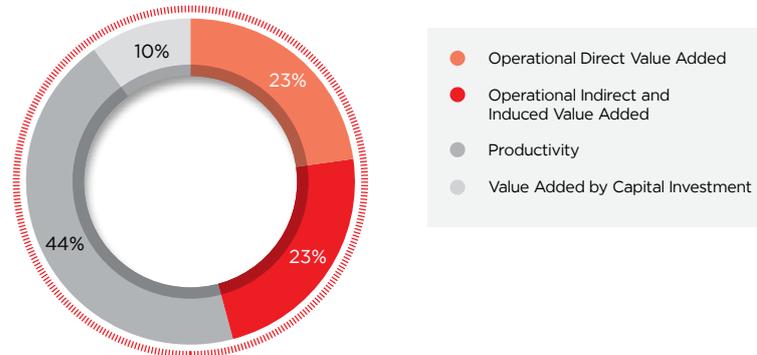
Dialog has been driving the mobile industry in the country since the late 1990s, and is presently one of the largest listed companies on the Colombo Stock Exchange. Its services include advanced mobile telephony and high speed mobile broadband services to Sri Lankans via 2.5G, 3G/3.5G and 4G networks. It was the first service provider in South Asia to launch 3G, HSDPA and mobile and fixed 4G LTE services.

#### ECONOMIC CONTRIBUTION

Dialog has a subscriber base of approximately 10.9 million and a network coverage of 97% populated areas. Total operating expenditure for 2015 totalled USD355 million, while Dialog's capex spend came up to USD167 million making Axiata one of the leading foreign investors in the country. Approximately 38% of Dialog's procurement activities in 2015 was done through local suppliers.

In 2015, Dialog's operations contributed USD973 million to the country's economy, representing 1.3% of GDP.

**Figure 7: GDP Contribution in Sri Lanka 2015**



# NATIONAL CONTRIBUTION

## INVESTMENTS IN 2015



Capex + Opex

**USD523**  
million

Every

**US\$1**

spent on  
**Capex and Opex**

translated to

**US\$1.2**

GDP Contribution



Contribution to GDP



**1.3%**

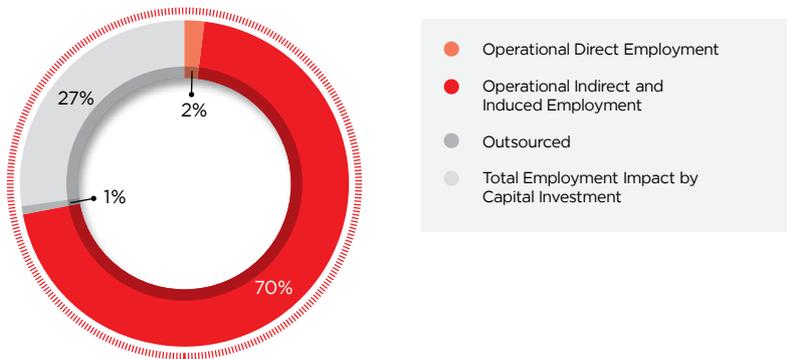
(USD973 million)

## SOCIAL CONTRIBUTION

In 2015, Dialog's operations in Sri Lanka supported the employment of 133,757 people through direct and indirect means. Out of this, 3,084 employees were directly employed by Dialog.

Dialog has consistently focused on using state-of-the-art technology to make its products and services affordable and accessible based on its philosophy of inclusion. It delivers on this philosophy by introducing low-cost communications solutions and minimising entry barriers faced by the traditionally marginalised segments of the market.

Figure 8: Employment Impact in Sri Lanka 2015



### OUR SUSTAINABILITY EFFORTS IN SRI LANKA

Dialog is among Sri Lanka's top sustainability reporters and was ranked first in Sri Lanka's Corporate Accountability Ranking in 2015, since the inception of the rankings in 2009.

Dialog's Sustainability Report can be accessed on its website at [www.dialog.lk](http://www.dialog.lk)



**Procurement from Local Vendors**

**38%**



IN 2015

**133,757**

Jobs Supported