## NATIONAL CONTRIBUTION



XL Axiata commenced operations as Indonesia's first private mobile services operator in 1996, operating as PT Excelcomindo Pratama TBK. XL's value proposition presently is focused on providing competitively priced mobile products and services to the emerging Indonesian middle class.



## **INDONESIA**

Indonesia remains an exciting growth market in the Southeast Asian region given its population of almost 250 million people comprising a budding middle class. Despite slower economic growth in 2015 stemming from softer commodity prices and weaker global investment appetite, government efforts to stimulate growth through structural reforms and public investment is expected to revive the country's prospects in 2016.

Indonesia's telecommunications sector is ranked fourth largest in the world with over 300 million subscribers, translating to a penetration rate of about 120%. Most Indonesians access the internet through their mobile devices, contributing to both the internet and mobile penetration rates. The rise of disposable income in the market has seen subscribers switch over to more expensive data plans such as 4G LTE, which are presently provided by four key operators including XL Axiata.

XL is also committed to providing the latest mobile technologies such as 4G LTE at an inclusive price to provide state-of-the-art connectivity to its Indonesian consumers.

### **ECONOMIC CONTRIBUTION**

XL has a subscriber base of approximately 41.9 million and network coverage in 93% of Indonesia's populated areas. Total operating expenditure for 2015 totalled USD1,080 million, while XL's capex spend came up to USD362 million. Approximately 39% of XL's procurement activities in 2015 was done through local suppliers.

In 2015, XL's operations contributed USD1,778 million to the country's economy, representing 0.2% of GDP.

Figure 3: GDP Contribution in Indonesia 2015



# NATIONAL CONTRIBUTION

## **INVESTMENTS IN 2015**









#### **SOCIAL CONTRIBUTION**

In 2015, XL's operations in Indonesia supported the employment of close to 250,000 people through direct and indirect means. Out of this, 2,033 employees were directly employed by XL.

A leading mobile player in Indonesia, XL's corporate responsibility activities are focused on advancing the nation by improving access to education as well as on social and economic enablers.

Figure 4: Employment Impact in Indonesia 2015



## **OUR SUSTAINABILITY EFFORTS IN INDONESIA**

ununununununununun

XL continues to demonstrate its commitment and dedication to the development of Indonesia, and has aligned its sustainability structure along the same lines as the Group. XL's Sustainability Report can be accessed on its website at www.xl.co.id



